

Be Chosen Agency

AI modernization, automation, software development, CRM workflow, intake, call handling, dashboards, reporting, and operational growth infrastructure.

Company snapshot

- **SAM.gov:** Active
- **UEI:** J9ZCBBYFYJM9
- **CAGE/NCAGE:** 21A31
- **Location:** Phoenix, Arizona / United States
- **Contact:** teton@bechosenagency.com · 602-533-0553

Core competencies

- AI call answering, call overflow, missed-call recovery
- Digital intake, request routing, follow-up workflows
- CRM / operations system design and modernization
- Custom software, internal tools, dashboards, reporting
- Workflow automation and AI operations audits
- Commercial growth systems: reactivation, reviews, local search, websites, content systems

Buyer fit

- Government teams modernizing intake, calls, service requests, document workflows, and reporting
- Prime contractors needing AI/software/automation subcontracting capacity
- Commercial operators needing practical AI, CRM, call handling, follow-up, and growth infrastructure

Differentiators

- **Builder-led:** founder built ChosenCRM, an AI-native CRM/workflow platform
- **Operations-first:** starts with handoffs, owners, records, and reporting
- **AI with human control:** approved scripts, escalation rules, review gates
- **Prime-ready:** audit, pilot, scoped implementation, subcontracting support

Socioeconomic posture

- Veteran-owned
- Minority-owned / African American founder
- Service-disabled veteran-led
- SDVOSB certification planned/pending; not claimed as certified
- 8(a) evaluating/planned; not claimed as certified

Relevant experience

- ChosenCRM builder credibility: CRM architecture, workflows, communication systems, dashboards, AI-assisted operations
- Commercial AI front desk proof lane for appointment-based businesses
- Workflow automation for calls, intake, reminders, reviews, and reactivation

NAICS candidates

- 541511 — Custom Computer Programming Services
- 541512 — Computer Systems Design Services
- 541519 — Other Computer Related Services
- 541611 — Administrative Management Consulting
- 561421 — Telephone Answering Services
- 561422 — Contact Centers / Call Center Support

Confirm final NAICS in SAM before bid submission.

Public-sector scope areas

- Intake modernization and service request workflows
- Call routing, approved response support, summaries, escalation
- Document workflows, status updates, reminders, reporting
- Internal dashboards, workflow automation, legacy process improvement

Safe procurement note: This public statement does not claim government contract awards, certified set-aside status, contract vehicles, official endorsements, or promised outcomes unless verified. Source-verify identifiers, NAICS, and certification claims before bid submission.

Next step

Email: teton@bechosenagency.com
 Business: 602-533-0553
 Live AI demo: 602-878-5070
 www.bechosenagency.com